



Canada Packers Inc. Logo Usage Guidelines

Acceptable uses

- Editorial coverage and press articles
- Partner presentations and marketing materials
- Customer testimonials and case studies
- Conference presentations and event materials
- Social media posts mentioning our company

Usage requirements

- **Clear space:** Maintain space around the logo equal to the height of the smallest logo element
- **Proportions:** Never stretch, compress, or skew the logo
- **Colours:** Use only the provided colour versions - do not recolour
- **Minimum Size:** 72 pixels wide for web, 1 inch wide for print
- **Background:** Place only on clean, uncluttered backgrounds that don't interfere with readability

Prohibited uses

- **✗** Using the logo to imply endorsement without permission
- **✗** Incorporating the logo into other designs or composite images
- **✗** Adding effects, shadows, gradients, or modifications
- **✗** Using outdated or altered versions
- **✗** Commercial use beyond the stated acceptable uses

File formats

- **Web use:** PNG or SVG files
- **Print use:** High-resolution PNG or EPS files
- **Presentations:** PNG files

Questions?

For usage questions or permission requests, contact: media@canadapackers.com

This logo is a trademark of Canada Packers Inc. Usage of this logo constitutes acceptance of these guidelines.